

SHARON K. WOJTAS

ARTIST • AUTHOR • SPEAKER • STORYTELLER

Founder, Sharon K Wojtas Memories to Art | Founder & Publisher, Green Glass Memories LLC
Summerville, South Carolina | Info@sharonkwojtasmemoriestoart.com | www.sharonkwojtasmemoriestoart.com |
beacons.ai/sharonkwojtasmemoriestoart

PROFESSIONAL PROFILE

Digital illustrator, traditional-media painter, author, speaker, publisher, and creative entrepreneur who transforms memory into paintings, poetry, music, books, and story experiences. Her signature process combines Old World techniques with today's technologies to create fresh, contemporary compositions with bold palettes. Founder of Sharon K Wojtas Memories to Art, her creative home, and Green Glass Memories LLC, its sister company created to support, publish, and promote her creative endeavors.

CREATIVE LEADERSHIP & BUSINESS ROLES

Founder & Creative Director | Sharon K Wojtas Memories to Art

Independent creative practice and brand

- Directs the vision and development of original art, commissioned memory pieces, poetry, books, music, speaking content, and digital experiences.
- Built a cohesive personal brand around the belief that meaningful memories should live on in color and Light.
- Shapes visual identity, product descriptions, website content, social media messaging, launch materials, and customer experience.

Founder & Publisher | Green Glass Memories LLC

Sister company supporting, publishing, and promoting creative endeavors

- Oversees independent publishing strategy, imprint identity, ISBN and metadata coordination, proof review, vendor evaluation, pricing, distribution planning, and production decisions.
- Coordinates print, hardcover, eBook, direct-fulfillment, and wide-distribution pathways across multiple publishing and fulfillment partners.
- Manages collaborators and service providers while maintaining creative, editorial, and brand consistency.

BOOK, ART & MULTIMEDIA PROJECT LEADERSHIP

Author, Poet & Executive Creative Producer | The Light That Stayed With Me: Poems of Memory, Love, and Color

Forthcoming multisensory art and poetry collection

- Wrote and curated more than 140 poems exploring childhood, family, friendship, love, loss, laughter, memory, reinvention, and later-life self-discovery.
- Integrated original artwork and a curated playlist of original music into a nearly 500-page, 6 x 9-inch book experience.
- Directed structure, chapter flow, artwork placement, full-bleed spreads, cover development, typography, and the relationship among poetry, image, and sound.
- Managed extensive proofing and quality review across color printing, paper, binding, image resolution, bleed, formatting, and printer performance.

Book Production & Publishing Project Lead | Independent Publishing Program

- Developed coordinated production plans for color paperback, hardcover, black-and-white paperback, and eBook editions.
- Evaluated printers and distributors, reviewed proofs and cost structures, resolved production defects, and balanced artistic quality with retail viability.
- Obtained and managed publishing identifiers and catalog information, including ISBN assignments and Library of Congress cataloging preparation.
- Collaborated with a professional formatter and other creative partners, reviewing revisions and maintaining version control across a complex manuscript.

VISUAL ART & COMMISSIONED WORK

Digital Illustrator, Painter & Commission Artist | Sharon K Wojtas Memories to Art

- Blends traditional media and Old World painting techniques with today’s digital technologies to create fresh compositions with bold palettes, inspired by photographs, family stories, Michigan memories, and Lowcountry Light.
- Works across original photography, on-site sketching, hand drawing, Procreate, acrylic, oil, ink, watercolor, and pastel techniques.
- Produces detailed memory commissions and animal portraits, preserving emotional character and visual integrity through patient, highly individualized work.
- Develops fine-art print collections, framed and unframed product options, statement pieces, signed editions, and hand-embellished one-of-a-kind works.
- Creates product storytelling, pricing structures, certificates of authenticity, fulfillment standards, and customer-facing policies for the online art shop.

MUSIC, AUDIO & DIGITAL EXPERIENCE

Music Creator & Multimedia Producer | The Light That Stayed With Me Listening Experience

- Writes original lyrics drawn from her poetry, memories, and stories, using AI-assisted music technology to develop those lyrics into songs.
- Directs the song-creation process through detailed prompting and creative decisions involving genre, mood, tempo, instrumentation, arrangement, vocal style, voice character, and emotional delivery.
- Reviews multiple musical interpretations, revising lyrics, prompts, and creative direction until the music reflects the meaning and emotional intent of the original work.
- Selects and curates the finished songs into chapter-based playlists that connect the poetry, artwork, stories, and music of The Light That Stayed With Me.
- Coordinates audio preparation, digital distribution, QR-linked listening access, and presentation through her website and music platforms.

WEBSITE, E-COMMERCE & BRAND CONTENT

Website Development, Design, E-Commerce & Brand Content Director | Sharon K Wojtas Memories to Art

- Directs website development, visual design, structure, navigation, content, and user experience across the artist, author, book, listening, gallery, shop, and contact areas.
- Creates, manages, and continually updates product copy, policies, calls to action, music and listening links, launch information, pricing choices, and the customer-facing e-commerce experience.

SPEAKING, STORYTELLING & COMMUNITY

Speaker, Reader & Creative Storyteller | Author and Community Engagement

- Presents on art, poetry, memory, creative reinvention, and the experience of meeting oneself again later in life.
- Offers author talks, poetry readings, book-club conversations, community presentations, and art-and-story programs.
- Connects personal narrative with visual art and music to create warm, accessible, multisensory audience experiences.

CURRENT PROJECTS

- **The Light That Stayed With Me:** forthcoming multisensory poetry and art collection featuring more than 140 poems, 75 pages of Sharon K. Wojtas’ original art, and more than 40 poems transformed into music.
- **Lost in the Visions of My Midnight Dreams:** poetry and art collection in development, exploring the wandering thoughts of an active mind in the darkness and silence of warm summer evenings, where visions become art before a paintbrush touches the canvas, a pencil meets the page, or a melody finds its voice.
- **Papa Monsters Are Real:** children’s picture book in development, combining family-inspired storytelling, humor, imagination, and original visual character development.
- **The Light That Stayed With Me Audiobook:** planned audio edition integrating poetry, spoken storytelling, and original music.

SELECTED PROFESSIONAL STRENGTHS

Creative Direction	Book Production & Publishing
Digital Illustration & Traditional Painting	Writing, Poetry & Editorial Development
Speaking & Community Engagement	Branding, Web Content & Product Strategy

TOOLS & MEDIA

Digital illustration • Procreate • Adobe Lightroom • Microsoft Office • Wix • Beacons • BandLab • AI-assisted music technology • Digital music distribution • Original photography • Acrylic • Oil • Ink • Watercolor • Pastels • Mixed media • Print and eBook production workflows